



Announcing the 2021 Wood Industry 40 Under 40 honorees

By [Karen M. Koenig](#) May 25, 2021

NORTH LIBERTY, Iowa - Honorees of the 2021 Wood Industry 40 Under 40 have been announced by Woodworking Network. This year marks the sixth annual awarding of the 40 Under 40, which celebrates the next generation of industry professionals who are making an impact on wood products manufacturing in North America.

Those selected have been recognized by their peers for their achievements and innovations in the categories of: productivity, profitability, social good, ingenuity, peer inspiration, product development, organizational leadership, or another area. More than 150 submissions were received and evaluated by a team of Woodworking Network editors.

"It's always hard to narrow down the list to 40 honorees and 2021's entries were no exception. Among the entrants are highly successful entrepreneurs, marketing specialists, extraordinary woodworkers, educators and almost-rookie team members," said Harry Urban, FDMC publisher. "While dealing with COVID personally and professionally, this year's nominees have successfully navigated supply chain volatility, led and motivated team members and contributed to their communities. Cheers for the Class of 2021!"

"It is our distinct pleasure to again recognize some of the best and brightest contributors to wood products manufacturing in North America with our sixth annual class of 40 Under 40 honorees. This year's inductees join the 200 alums from prior years, forming a group of enterprising individuals destined to advance our industry to meet the everchanging challenges of the future," said Tim Fixmer, CEO of CCI Media, the parent of Woodworking Network.

"Please join us in congratulating each of them and celebrating their commitment to excellence. We also hope that many of you will take the opportunity to meet some of this stellar group at the [Executive Briefing Conference](#) in September at the Broadmoor in Colorado Springs," he added.



HONOREE: Robert Edelbach

PLACE OF WORK: Red Star Cabinet Co.

WEBSITE: redstarcabinet.com

The vice president of New York-based Red Star Cabinet Co., "Robert Edelbach is a successful manager and leader in a field of companies that manufacture cabinets in the USA for new construction high rise projects in NYC," says his nominator.

Edelbach's efforts in monitoring the new construction market have helped the company to be extremely successful in winning project bids over lower-cost imports, adds his nominator. This has resulted in increased market share and revenue (34% in 2019 alone), with post-pandemic revenue also on the upswing. Along with his other capabilities, the 39-year-old Edelbach also "has a great ability to design new and unique products," further distinguishing the company from competitors.

Family-owned and operated since 1997, Red Star Cabinet Co. specializes in mass-produced custom kitchen and bath cabinetry solutions.

Edelbach's efforts have not gone unnoticed, and Red Star Cabinet Co. has been featured multiple times in the WOOD 100: Strategies for success, published by FDMC magazine. "All our business is by word of mouth or referrals. We pride ourselves on creating lasting relationships with our customers," he has said. "We pride ourselves on manufacturing here on Long Island offering a competitive edge of faster lead times and quicker reactions to field conditions than our competitors who import can."