

## Wonderful White: E1 Kitchen by Effeti USA

**September 13, 2013** 

White is making a comeback in the kitchen, thanks in part to the Italians. <u>Effeti USA</u>, the North American subsidiary of Effeti Cucine Uniche, presents E1, a contemporary kitchen collection that includes cabinetry and appliances designed by Monica Armani and Gabriele and Oscar Buratti.

## **Crisp Whites, Clean Lines, Cool Technology**



Monica Armani's contribution to E1 is the MAK2 collection of matt white cabinets. Linear and clean, MAK2 includes recessed handles and double-faced column islands that create "a minimal, almost seamless kitchen system." From famed Italian architects Gabriele and Oscar Buratti of Buratti & Battiston Architects in Milan, BK3 is an open kitchen system with unique elements featuring a "soft, concave shape and jewel-like knobs." The oil-rubbed round handles contrast nicely with BK3's white cabinetry. The collection, which includes sleek bookshelves, is meant to extend the kitchen into the living area.



Either E1 collection works well with Effeti's new BK ES Tube Hood, a sculptural piece with powerful vacuum capabilities. Futuristic and sinuous, the BK ES Tube Hood is the vision of Gabriele and Oscar Buratti. The hood offers two lighting sources, one directed toward the cooktop and the other indirectly lighting the ceiling. BK ES Tube Hood is offered in the crisp white that defines E1, as well as black, warm grey, and dark grey.



**About the Manufacturer:** Effeti USA is the North American subsidiary of Effeti Cucine Uniche, a luxury Italian brand. Effeti USA offers high-quality contemporary kitchen cabinetry and design services. The company's New York flagship store is located in the Chelsea Arts/High Line district.

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