

# The New York Times



## Where Did the Kitchen Go?

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The historic Terminal Stores building along 11th Avenue has taken another step toward becoming a Manhattan design destination with the addition of Effeti USA's first showroom, which opens on Friday. Effeti, the 40-year-old Florentine manufacturer of high-end modern kitchens, is showcasing two of its newest designs: the BK1 and BK2, by the brothers Gabriele and Oscar Buratti. The BK1 kitchen is for those who want everything hidden: it can be configured so that doors conceal the ovens, the refrigerator and even a fireplace. The BK2 is made of matte-lacquered scraped oak, with doors that slide open to reveal colorful lacquered interior cabinets. "We have about 10 door-front styles, which are clean, modern and not fussy," said Shelly McClure, a president of Effeti USA. "Every drawer and cabinet interior can be completely customized with dividers, and in a New York City kitchen, I think those details make a huge difference." The showroom is at 645 West 27th Street (11th Avenue). Information: (212) 502-8916 [effetiusa.com](http://effetiusa.com) or [redstarcabinet.com](http://redstarcabinet.com).