



WOOD 100 Strategies for Success 2014: Business Plans

Posted by Karen Koenig | Posted: 09/08/2014 3:18PM

Red Star Cabinet, Farmingdale, NY

Specializing in custom medicine chests, the cabinet firm stays “future proof and ahead of the curve” by attending trade shows; its sales grew 36.4% . “We [also] try to manufacture as much as possible in-house to manage quality control and strict deadlines,” says President Robert Edelbach. “We are always updating our machinery to help reduce production times and raise quality.” 2013 purchases included a glass beveling edger and Brandt edgebander.