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NEW YORK SPACES

Effeti USA's NYC Flagship Store



STEPHEN SMITH IMAGINAIRE CO.

This May, Italian manufacturer Effeti USA opened its first flagship NYC showroom in the historic Tunnel building. The highly-functional, modern kitchen company was in the process of opening its store this past fall, but due to flooding by Hurricane Sandy, they had to completely rebuild. The new opening this May included a "Wine and Design" celebration party during the co-located WantedDesign event.

The BK2 kitchen is minimal and pure, characterized by a vertical handle and varnished doors available in matte and gloss colors, or veneered doors in natural or thermo-treated wood. Special elements include a wooden display cabinet that can be wall-mounted, superimposed, or leaned against something. The shelf is available with a double-faced glass back or a single-faced mirror back.

Effeti USA is located at 645 West 27th Street.